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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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**In re application of:** Desai

**Group Art Unit:** 3691

**Application No.:** 10/673,751

**Examiner:** Graham, Clement B.

**Filed:** September 29, 2003

**Attorney Docket:** 030394

**Title:** SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR  
PROVIDING CUSTOMER SALES INFORMATION

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**37 C.F.R. § 1.114 SUBMISSION OF AMENDMENT  
WITH REQUEST FOR CONTINUED EXAMINATION**

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Mail Stop: RCE  
Commissioner for Patents

Commissioner:

The Assignee respectfully requests continued examination and entry of the following amendment and remarks in response to the final office action mailed September 19, 2011. The Assignee respectfully submits that the amendment and remarks contained herein distinguish the pending claims from the cited documents.